

Community + Collaboration = Formula for Innovative Work Space At New Saratoga CoWorks

SARATOGA SPRINGS, NY (June 9, 2014) -- A new collaborative co-working space for entrepreneurs, independent professionals, freelancers, and startup businesses will host its grand opening on June 11 from 4 to 7 pm with tours of the newly renovated space.

Saratoga CoWorks, located in the Regents Spring Building (the former Skidmore College Theater) at 153 Regent Street, offers a community work environment designed to bring together community members to share expertise and facilitate networking and development of professional relationships.

The progressive design of Saratoga CoWorks is intended to provide a maximum of comfort and reduce stress with high-quality, ergonomic furniture from Knoll, HON, Artopex, National, SitOnIt, and ERG. With whiteboard walls, plenty of natural light, movable furniture groups, and personal storage, the space is designed to encourage interaction among diverse individuals and to offer an infrastructure for member participation and growth.

The state-of-the-art space provides a high level of amenities including enterprise-class WiFi, a private phone booth, conference and meeting rooms equipped with Apple TVs, and a location two blocks from Broadway. Free on-street parking is available.

Saratoga CoWorks was created by Dorothy Rogers-Bullis and Daniel Bullis, owners of drb Business Interiors.

“Co-working involves a shared working environment where independent, like-minded professionals share a work space,” said Rogers-Bullis. “In such a setting,” she said, “innovators flourish and community relationships expand. The social aspect is very important.”

People are able to pick a package and pay for the space and time period needed through the website, <http://www.saratogacoworks.com>. Rates start at \$25 per day to \$250 per month and members have 24/7 access. There are also a limited number of private, dedicated desks available for \$350 per month.

While most businesses concentrate on private work spaces, “We’re concentrating on an open space for open minds with positive energy to allow greater creativity. All of this will foster the entrepreneurial spirit,” Rogers-Bullis said.

For more information, visit www.saratogacoworks.com.

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